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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/842,177	04/26/2001	G. David Holden	32887/257419	7281
7590	06/06/2005		EXAMINER	
CHARLES J. CALKINS KILPATRICK STOCKTON LLP 1001 WEST FOURTH STREET WINSTON SALEM, NC 27101-2400			DASS, HARISH T	
			ART UNIT	PAPER NUMBER
			3628	

DATE MAILED: 06/06/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No.	Applicant(s)	
09/842,177	HOLDEN ET AL.	
Examiner	Art Unit	
Harish T Dass	3628	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

1) Responsive to communication(s) filed on 26 April 2001.
 2a) This action is FINAL. 2b) This action is non-final.
 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

4) Claim(s) 1-41 is/are pending in the application.
 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
 5) Claim(s) _____ is/are allowed.
 6) Claim(s) 1-41 is/are rejected.
 7) Claim(s) 23-41 is/are objected to.
 8) Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

9) The specification is objected to by the Examiner.
 10) The drawing(s) filed on _____ is/are: a) accepted or b) objected to by the Examiner.
 Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
 Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 a) All b) Some * c) None of:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

* See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

1) Notice of References Cited (PTO-892)
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)
 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
 Paper No(s)/Mail Date _____

4) Interview Summary (PTO-413)
 Paper No(s)/Mail Date. _____.
 5) Notice of Informal Patent Application (PTO-152)
 6) Other: _____.

DETAILED ACTION

Specification

1. The disclosure is objected to because it contains an embedded hyperlink and/or other form of browser-executable code. Applicant is required to delete the embedded hyperlink and/or other form of browser-executable code. See MPEP § 608.01. See for example, Page 2 line 20, Hyperlink

Claim Objections

2. Claim 23-41 are objected to under 37 CFR 1.75(c), as being of improper dependent form for failing to further limit the subject matter of a previous claim. Applicant is required to cancel the claim(s), or amend the claim(s) to place the claim(s) in proper dependent form, or rewrite the claim(s) in independent form.

Claim Rejections - 35 USC § 112

3. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 1-40 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. Particularly, Claims 1, 21, and 22 have limitation "managing users" which is vague. It is not clear nor it is explained in specification, how users are managed? Examiner assumes that controlling user's account (page 16 paragraph 0055).

Claim Rejections - 35 USC § 103

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 1-20 and 22-41 are rejected under 35 U.S.C. 103(a) as being unpatentable over Breen, Jr. et al (hereinafter Breen – US 6,598,027) in view of Harrington et al (hereinafter Harrington - US 6,161,099) and Ebay.com

Re. Claim 1, Breen discloses a system and method comprising: an auction site (Figures 1, 11) for conducting and facilitating transactions in a selected industry, the auction site connected to a global computer network (Fig. 1 # 20) and accessible via a standard Web browser (Fig. 10A - Netscape/Explorer), wherein the auction site enables private auctions [C5 L25-L32; C6 L55-L65],

a pre-qualifier (see Fig. 10B , if you do not qualify ..., Fig. 10E #4) for pre-qualifying users, wherein after successful pre-qualification, a user is granted access (see Fig. 2 # 140 - agreement) to a private auction on the auction site [Figures 2, 10E; C10 L4-L5 - (means seller is checked for pre-qualification or pre-authorized to enlist)],

an auction representative interface for: (1) posting an auction to the auction site (Fig. 12A) by an authorized auction representative [C9 L66 to C10 L15], (2) creating users and (3) managing users [C13 L40-L67], and a user

interface for: (1) selecting an auction on the auction site (see Fig. 11 icons - choose an option) [C5 L1-L35; C10 L1-L15], where a list of auctions from which a user selects an auction comprises auctions to which the user has been invited [C2 L3-L17], (2) bidding for an item in a selected auction, wherein a bid is valid if it meets a predetermined criteria (see fig. 12D) [C2 L10-L17], the predetermined criteria comprising a determination of whether (a) the bid is made within a selected time interval (see Fig. 18A #1330i, j and Fig. 18I - restrictions) [Fig. 13B, 18A-I; C2 L10-L17], (c) the bidding user is authorized, and wherein only valid bids are accepted by the auction site [Figure 12D; C11 L32-L51], (4) enabling a first user to "auto bid" during an auction, where an auto bid (see C4 L13 - automatic bidding) allows the first user to specify a maximum bid (Fig. 15 #1206a) above a current bid, and increases the first user's bid by a pre-specified minimum (Fig. 15 # 1206b) bid up to the specified maximum bid when a second user outbids the first user [Fig. 15A-16B; C4 L12-L16; C18 L22-35; C21 L28-L45], and

wherein, if presented in the user interface, time of day information is presented in a user's local time zone [see Fig. 12A - 6:00 AM EST of your start date ...],

Breen does not explicitly disclose initiating invitations to users to join a scheduled auction, a message notifying delivery component for automatically sending electronic messages to users, the electronic messages notifying the users of information specific to an auction, a numerical difference between the bid and a current winning bid is greater than a selected threshold, and (3)

viewing previous bids in a selected auction, where for a viewed bid, information used to identify the user who placed the viewed bid remains hidden to other users, but is open to authorized auction representative personnel, and.

However, Harrington et al (hereinafter Harrington - US 6,161,099) discloses initiating invitations (see C2 L66, C6 L37 - solicit) to users to join a scheduled auction, a message notifying delivery component for automatically sending electronic messages to users, the electronic messages notifying (see C12 L37-L38 - e-mail; C5 L14-L22 broadcast or otherwise) the users of information specific to an auction [abstract; C2 L64-L67; C5 L25-L35; C6 L37-L41; C7 L36-L67; C12 L37-L45; Figure 5; C7 L36-L40] to inform the bidders of upcoming auction and the start time with EDT time zone.

Ebay.com discloses (b) a numerical difference between the bid and a current winning bid is greater than a selected threshold, and (3) viewing previous bids in a selected auction, where for a viewed bid, information used to identify the user who placed the viewed bid remains hidden to other users, but is open to authorized auction representative personnel [see ebay.com web page 1995-1999] to provide tips to bidder to outbid new bid.

Further, it is well known to MS Windows (95, and 98) users that time of day information is presented in a user's local time zone, which is located at the lower right corner of the screen, similarly, it is obvious to TV Nightly News viewer (ABC, CNN, BBC, etc.) the time displayed are local time.

It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Breen and

include initiating invitations to users to join a scheduled auction, a message notifying delivery component for automatically sending electronic messages to users, the electronic messages notifying the users of information specific to an auction, a numerical difference between the bid and a current winning bid is greater than a selected threshold, and viewing previous bids in a selected auction, where for a viewed bid, information used to identify the user who placed the viewed bid remains hidden to other users, but is open to authorized auction representative personnel, and enabling a first user to "auto bid" during an auction, where an auto bid allows the first user to specify a maximum bid above a current bid, and increases the first user's bid by a pre-specified minimum bid up to the specified maximum bid when a second user outbids the first user, as taught by Harrington and Ebay to inform the bidders of upcoming auction and the starting date/time and bidder tips how to bid in auction for the winning bids.

Re. Claim 2, Breen further discloses wherein the user is pre-qualified and created as a user in the auction site prior to being selected as a bidder (see Fig. 10B , if you do not qualify ..., Fig. 10E #4) and Harrington further discloses wherein the message notifying delivery component automatically sends an invitation to a user who has been selected as a bidder for an auction (see C12 L37-L38 - e-mail) to solicit bid for upcoming events.

Re. Claims 3-4, Breen does not explicitly disclose wherein the message notifying delivery component automatically sends a reminder to selected bidders for an

auction at a pre-determined time prior to the auction open time and wherein the message notifying delivery component automatically sends a notice to a first bidder when the first bidder is outbid by a second bidder. However, these step are well known. For example, Microsoft Windows NT's Outlook automatically reminds the appointments, meeting or events before the upcoming event, Quicken 98 has a bill reminder to alert the user to pay its bill and Doctor's office remind the patients of their next day appointment, and similarly, Ebay continuously show the last bid which informs (alerts) the other bidders that they are out-bid and they can take action.

Re. Claims 5-6, Breen discloses wherein the message notifying delivery component automatically sends a message to winning bidders, notifying the winning bidders of the winning bids and wherein the message notifying delivery component automatically sends a message to losing bidders, notifying the losing bidders of the losing bids [C4 L5-L7; C18 L15-19].

Re. Claims 7-8, Breen discloses wherein an auction representative posts the auction via the auction representative interface and the message notifying delivery component automatically sends a message to the posting auction representative identifying winning bidders and wherein an auction is created with a review feature, the review feature causing a review delay requiring interaction and review by an auction representative before the message notifying delivery

component automatically sends a message to bidders with a status notification indicating whether a bidder has won or lost a bid [C32 L3-L4; C10 L63-L67].

Re. Claim 9, Breen discloses wherein a user is presented with a selection of auctions for which the user is authorized and unauthorized auctions are not viewable by the user, and wherein the user is identified by a username and password to determine authorization levels [Figure 13A].

Re. Claim 10, Breen discloses where a plurality of auctions are created for the auction site, the plurality of auctions being segregated into distinct groups (see C2 L66 - agricultural growers; C8 table), wherein a user has access to all auctions in an authorized group [Figure 13A].

Re. Claim 11, Breen discloses wherein a modifiable profile corresponds to each user, the user being capable of modifying the corresponding profile via the user interface [Fig. 10E (see update your information), Fig 12A see reset button].

Re. Claim 12, Breen discloses wherein the modifiable user profile identifies a default time zone for the corresponding user [Figure 10F (see Zone Form and Zone list)].

Re. Claim 13, Breen discloses wherein a set of desired electronic messages is selected by a user via the modifiable user profile [C3 L62-L67].

Re. Claim 14, Harrington further discloses wherein a history of winning and losing bids by a user is viewable to the bidding user via the user interface [Fig. 6; C7 L50-L51] to display auction results.

Re. Claim 15, Breen discloses wherein the user interface allows a user to search the auction site for a selected auction (Fig. 10 C - market place; Fig. 11 icons).

Re. Claim 16, Breen discloses wherein search criteria for the auction search comprises at least one item selected from the group consisting of: auction name, item name, open time, close time, auction id, item id, and auction quantity [C19 L33-L41].

Re. Claim 17, Breen discloses wherein bids identical in price are ranked first based on quantity (see Fig. 18A). Breen does not explicitly disclose then on time. However, sorting function of the database is well known. It would have been obvious to one of ordinary skill in the art at the time the Applicant's invention was made to modify disclosures Breen and include bidding time which allows the bidder to bid on their convenience.

Re. Claim 18, Breen discloses wherein the user interface presents a list of bids for an auction at a user selectable refresh rate [Figure 12A - see refresh button].

Re. Claim 19, Breen discloses wherein a user with a winning bid selects a location from which to ship the auctioned item [C8 L19-L30].

Re. Claim 20, Breen discloses wherein an auction is created with a start time and an end time, the end time being automatically extended by a pre-determined amount of time when a user places a valid bid within a pre-determined amount of time immediately prior to the scheduled end time [Fig. 13B; C17 L9-L10 - see 1066f, 1066g].

Re. Claim 22, Breen discloses a system and method comprising: posting (Fig. 12A), by an authorized user (auction representative) [C9 L66 to C10 L15], an auction to an auction site (Figures 1, 11) for conducting and facilitating transactions in a selected industry, the auction site connected to a global computer network (Fig. 1 # 20) and accessible via a standard Web browser, wherein the auction site enables private auctions, and wherein posting further comprises scheduling the auction [C5 L25-L32; C6 L55-L65],

creating users, by an auction representative, on the auction site, each user being a member of at least one group, wherein each group has access to at least one selected auction, and wherein a user has access to auctions associated with a user's group, but does not have access to auctions not associated with the user's group (see Fig. 2 # 140 - agreement), and wherein users are pre-qualified before being granted access to a private auction on

the auction site [Figures 2, 10E; C10 L4-L5 - (means seller is checked for pre-qualification or pre-authorized to enlist)],

wherein time of day information in the message is presented in a user's local time zone [see Fig. 12A - 6:00 AM EST of your start date ...].

selecting an auction on the auction site, by a bidding user (bidder) (see Fig. 11 icons - choose an option) [C5 L1-L35; C10 L1-L15] where a list of auctions from which the bidder selects an auction comprises auctions to which the bidder has been invited and granted access [C2 L3-L17],

bidding for an item in a selected auction, by a bidder, wherein a bid is valid if it meets a pre-determined criteria (see fig. 12D) [C2 L10-L17], the predetermined criteria comprising a determination of whether (a) the bid is made within a selected time interval (see Fig. 18A #1330i, j and Fig. 18l - restrictions) [Fig. 13B, 18A-I; C2 L10-L17], and (c) the bidding user is authorized, and wherein only valid bids are accepted by the auction site [Figure 12D; C11 L32-L51], and

enabling a first bidder to "auto bid" during an auction, where an auto bid allows the first bidder to specify a maximum bid (Fig. 15 #1206a) above a current bid, and increases the first bidder's bid by a pre-specified minimum bid (Fig. 15 # 1206b) up to the specified maximum bid when a second bidder outbids the first bidder [Fig. 15A-16B; C4 L12-L16; C18 L22-35; C21 L28-L45], wherein, if presented to a bidder, time of day information is presented in the bidder's local time zone [see Fig. 12A - 6:00 AM EST of your start date ...].

Breen does not explicitly disclose managing users, by an auction representative, for adding, modifying and deleting users from the auction site and selected auctions. This step is known to computer programmers and users of Unix and Windows NT, where system administrator assigns a group and group permission that the user can access only programs, files or data that they have permission to secure data from unauthorized access. For example, a group of licensed veterinarians can buy certain chemical they are authorized by system administrator to access chemical not any one else.

Breen further does not disclose initiating invitations to users to join a scheduled auction and automatically notifying users of auction events by sending electronic messages to the appropriate users. However, Harrington discloses this step [abstract; C2 L64-L67; C5 L14-L35; C6 L37-L41; C7 L36-L67; C12 L37-L45 - see email, broadcast or otherwise] to inform the bidders of upcoming auction and the start time with EDT time zone.

Breen further does not disclose (b) a numerical difference between the bid and a current winning bid is greater than a selected threshold viewing previous bids in a selected auction, where for a viewed bid, information used to identify a bidder who placed the viewed bid remains hidden to other bidders, but is open to authorized auction representatives. However Ebay.com discloses these steps [see ebay.com web page 1995-1999] to provide tips to bidder to outbid new bid.

It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Breen and

include initiating invitations to users to join a scheduled auction, a message notifying delivery component for automatically sending electronic messages to users, the electronic messages notifying the users of information specific to an auction, a numerical difference between the bid and a current winning bid is greater than a selected threshold, and viewing previous bids in a selected auction, where for a viewed bid, information used to identify the user who placed the viewed bid remains hidden to other users, but is open to authorized auction representative personnel, and enabling a first user to "auto bid" during an auction, where an auto bid allows the first user to specify a maximum bid above a current bid, and increases the first user's bid by a pre-specified minimum bid up to the specified maximum bid when a second user outbids the first user, as taught by Harrington and Ebay to inform the bidders of upcoming auction and the starting date/time and bidder tips how to bid in auction for the winning bids.

Re. Claim 23, system claim 23 is rejected with same rational as claim 2.

Re. Claims 24-25, system claims 24-25 are rejected with same rational as claims 3-4.

Re. Claims 26-27, system claims 26-27 are rejected with same rational as claims 5-6.

Re. Claims 28-29, system claims 28-29 are rejected with same rational as claims 7-8.

Re. Claim 30, system claim 30 is rejected with same rational as claim 9.

Re. Claim 31, system claim 31 is rejected with same rational as claim 10.

Re. Claim 32, system claim 32 is rejected with same rational as claim 11.

Re. Claim 33, system claim 33 is rejected with same rational as claim 12.

Re. Claim 34, system claim 34 is rejected with same rational as claim 13.

Re. Claim 35, system claim 35 is rejected with same rational as claim 14.

Re. Claim 36, system claim 36 is rejected with same rational as claim 15.

Re. Claim 37, system claim 37 is rejected with same rational as claim 16.

Re. Claim 38, system claim 38 is rejected with same rational as claim 17.

Re. Claim 39, system claim 39 is rejected with same rational as claim 18.

Re. Claim 40, system claim 40 is rejected with same rational as claim 19.

Re. Claim 41, system claim 41 is rejected with same rational as claim 20.

Claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Breen in view of Harrington.

Re. Claim 21, Breen discloses a system and method comprising:

posting, by an authorized user (auction representative), an auction to an auction site for conducting and facilitating transactions in a selected industry, the auction site connected to a global computer network and accessible via a standard Web browser, wherein the auction site enables private auctions, and wherein posting further comprises scheduling the auction [see claim 1];

creating users, by an auction representative, on the auction site, each user being a member of at least one group (agricultural growers), wherein each group has access to at least one selected auction (Fig. 10 C - market place &

profile), and wherein a user has access to auctions associated with a user's group (see Fig. 2 # 140 - agreement), , and wherein users are for pre-qualified before being granted access to a private auction on the auction site [Figures 2, 10E; C10 L4-L5 - (means seller is checked for pre-qualification or pre-authorized to enlist)],

wherein time of day information in the message is presented in a user's local time zone [see Fig. 12A - 6:00 AM EST of your start date ...].

Breen does not explicitly disclose, but does not have access to auctions not associated with the user's group and managing users, by an auction representative, for adding, modifying and deleting users from the auction site and selected auctions. However, these steps are known to computer programmers and users of Unix and Windows NT, where system administrator assigns a group and group permission that the user can access only programs, files or data that they have permission to secure data from unauthorized access. For example, a group of licensed veterinarians can buy certain chemical they are authorized by system administrator to access chemical not any one else.

Breen further does not disclose initiating invitations to users to join a scheduled auction and automatically notifying users of auction events by sending electronic messages to the appropriate users. However, Harrington discloses this step [see C12 L37-L38 - e-mail; C5 L14-L22 broadcast or otherwise] to inform the bidders of upcoming auction and the start time with EDT time zone.

It would have been obvious at the time the invention was made to a person having ordinary skill in the art to modify the disclosure of Breen and

include disclose initiating invitations to users to join a scheduled auction and automatically notifying users of auction events by sending electronic messages to the appropriate users, as disclosed by Harrington, and group access and group administration to inform the bidders of upcoming auction and prevent unauthorized (unregistered) users to access certain website they do not have license.

Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Applicant is required under 37 CFR 1.111 (c) to consider the references fully when responding to this action.

US 5,987,440 to O'Neil et al. November 16, 1999 "Personal information security and exchange tool" discloses utilization of the E-Metro Community and Personal Information Agents assure an effective and comprehensive agent-rule based command and control of informational assets in a networked computer environment. The concerns of informational privacy and informational self-determination are addressed squarely by the invention affording persons and entities a trusted means to author, secure, search, process, and exchange personal and/or confidential information in a networked computer environment. The formation of trusted electronic communities wherein members command and control their digital persona, exchanging or brokering for value the trusted utility of their informational assets is made possible by the invention.

US 6,697,824 to Bowman-Amuah, February 24, 2004 "Relationship management in an E-commerce application framework" discloses a system and method are provided for interacting with a user over a network for personalizing a website. A user is identified and information about the user is collected. A profile of the user is built based on the collected information and a plurality of different contents are managed and event Reminders. The user subscribes to receive event reminders from the web site. An event reminder might remind the user of specific dates of interest such as a birthday or anniversary, a bill reminder or that an action is required in the near future.

US 6,847,939 to Shemesh January 25, 2005 "System and method of conducting on-line auctions" discloses a system for conducting on-line auctions of products is disclosed. The system comprises (a) a database server system being for storing and providing on demand, information pertaining to a plurality of products to be auctioned, the database server system further being for receiving a number of bids on a product of the plurality of products when the product is auctioned, the number of the bids received being for determining a quantity of the product auctioned; and (b) a plurality of user clients each being operable by a specific user and each being for establishing communication with the database server system, each of the plurality of user clients being for receiving from the database server system information pertaining to the product auctioned and for relaying to the database server system a bid on the product auctioned.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Harish T Dass whose telephone number is 571-272-6793. The examiner can normally be reached on 8:00 AM to 4:50 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Hyung S Sough can be reached on 571-272-6799. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Harish T Dass
Examiner
Art Unit 3628

5/31/05


HARISH T DASS
PRIMARY EXAMINER
AK 3628